## **Amendments to the Claims**

Claims 1 - 17 (canceled)

Claim 18 (currently amended). A method of determining resource placement, comprising.
determining a set of business objectives for one or more candidate locations;
developing one or more objective measurements for each business objective;
performing value chain analyses for a product or service to be provided related to the se
of business objectives, thereby determining what types of resources will potentially improve the
analyzed value chain;
developing cost factors pertaining to placing the determined resources in the candidate
locations;
programmatically computing a value using the business objectives, according to the
developed objective measurements, and the developed cost factors, and using the
programmatically-computed value to programmatically select a particular location from among
the candidate locations; and
assigning the determined resources to the programmatically-selected particular location
Claim 19 (previously presented): The method according to Claim 18, wherein the computing
further comprises estimating and accounting for any lag time characteristics discovered while
performing the value chain analyses.
Claim 20 (previously presented): The method according to Claim 18, wherein the assigned
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- 2 resources are information technology personnel.
- 1 Claim 21 (previously presented): The method according to Claim 18, wherein the assigned
- 2 resources comprise monetary investments in the particular location.

Claims 22 - 27 (canceled)

- 1 Claim 28 (currently amended): A system for assigning resources, comprising:
- 2 a computer comprising a processor;
- a set of business objectives for one or more candidate locations;
- 4 one or more objective measurements for each business objective;
- 5 results of value chain analyses performed for a product or service to be provided related to
- 6 the set of business objectives, the results usable for determining what types of resources will
- 7 potentially improve the analyzed value chain;
- 8 cost factors pertaining to placing the determined resources in the candidate locations;
- 9 instructions which are executable on the computer, using the processor, to implement
- 10 functions comprising:
- programmatically computing a value, using the business objectives, according to
- the developed objective measurements, and the developed cost factors; and
- using the programmatically-computed value to programmatically select a particular
- location from among the candidate locations[[; and]], thereby enabling assignment of assigning
- the determined resources for placement in the programmatically-selected particular location.

Claims 29 - 31 (canceled)